



**MAU
PRESS
KIT**



[fb.com/monstersamongus
podcast](https://fb.com/monstersamonguspodcast)



[@MAUPodcast](https://twitter.com/MAUPodcast)



[@monstersamonguspodcast](https://www.instagram.com/monstersamonguspodcast)

WWW.MONSTERSAMONGUSPODCAST.COM

MONSTERS AMONG US PODCAST

ABOUT

Monsters Among Us Podcast is a call-in show about monsters, the supernatural and all things strange, and more importantly, people who have experienced them. MAU is a call-in show, but with a twist-- the audio played is not an interview, instead callers call the show's hotline and leave their experience in the form of a voicemail. This allows the story to be edited down and condensed for time and content. Whenever possible, the host also researches each case and offers up plausible explanations, similar experiences and even historical information regarding sightings similar to the caller's experience, all set to a creepy soundtrack.

HOST

Monsters Among Us was created and is written, hosted, and produced by Derek Hayes. The show began in March 2016 and to date, there have been over 200 episodes released. Derek created Monsters Among Us to give people who have experienced strange and unusual phenomena an opportunity to share their experience, and get suggestions as to what they actually saw. A 'want-to-believe' skeptic at heart, Derek listens carefully to each submission, and while staying neutral, offers up logical explanations, while leaving each story open to listener interpretation. Monsters Among Us is produced in a home studio, in the mountains outside of Los Angeles.

HOW TO LISTEN

The show can be found on all major podcast platforms, but you can sample an episode below. Each episode is stand alone, meaning a listener can essentially start at any point without needing to catch up.

Sample Episode 1 - <https://bit.ly/3tgEkIR>

Sample Episode 2 - <https://bit.ly/3uOob7r>

Sample Episode 3 - <https://bit.ly/3f5tTNM>



★ ★ ★ ★ ★ 4.8/5 RATING

- 4.5k reviews on Apple Podcasts

Best there is



“I’m not kidding when I call this the best paranormal podcast. Every show has a little something for everyone. From cryptids, ghosts, ufos, and even alien encounters all told by the people who witnessed them first hand. And let’s not forget the infamous mirrored men stories. The announcements are kept short and sweet and the patreon for bonus episodes is extremely affordable. They have a great fan page on Facebook with a huge community. One thing I would like to see is an all cryptid episode (no ghost, ufos, or alien stories) but honestly I’m excited to listen to every new show so that would just be the cherry on top. Keep doing what you’re doing!”

Tuesdayleeray via Apple Podcasts · United States of America · 02/07/20

Shockingly Entertaining!!!



“Every time I listen to this it gives me exactly what I’m looking for! You know it’s good when you have the heebie jeebies every time you get done tuning in. I found myself checking my house before I could fall asleep. Creepy factor is turned up high with this amazing channel. Can’t wait to submit a story! Love that it’s all first hand accounts from the people. Love the skepticism point of view. Also the comparison on previous submissions and added information and documented facts. Great job! Never Stop!”

P-Spooky via Apple Podcasts · United States of America · 01/24/20

Amazing paranormal content



“If you like the paranormal (ghosts, ufos, monsters etc) this is the podcast for you. Derek does an amazing job of distributing stories of these strange encounters, while also letting them speak for themselves. I really hope this show never stops and he can continue to entertain. Thanks for giving the people who have a story, a safe place to tell them.”

justinryk via Apple Podcasts · United States of America · 10/21/19

LISTENER STATISTICS

- 12 million ALL-TIME DOWNLOADS
- 500k MONTHLY DOWNLOADS

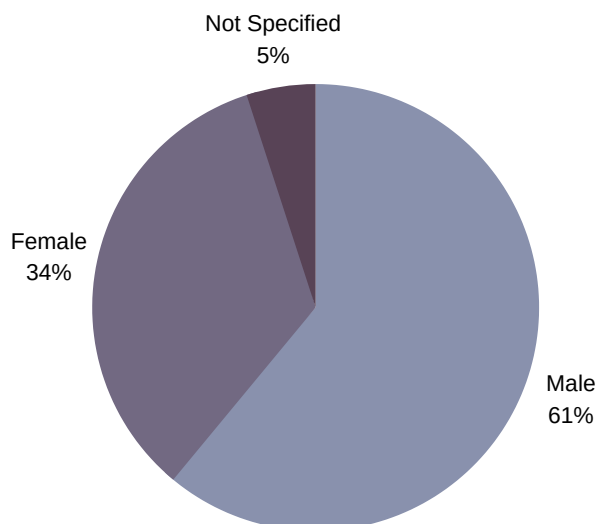


LATEST EPISODE DOWNLOADS:

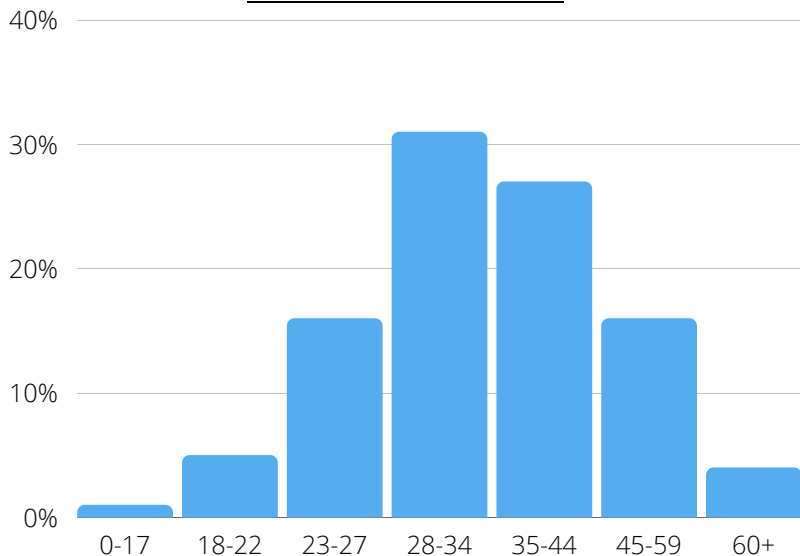
- S11E3 - 54,428 downloads
- S11E2 - 49,778 downloads
- S11E1 - 51,722 downloads
- S10E20 - 76,222 downloads

*in first month of release

LISTENERS BY GENDER:



LISTENERS BY AGE:



SOCIAL MEDIA FOLLOWING



9,807
followers



7,017
active group
members



10,000
followers



3,683
followers



747
members

Monsters Among Us has a very active social following on Facebook, Instagram, and Twitter. MAU also recently joined the Reddit community.

FACEBOOK FAN GROUP

- Extremely active
- Growing by about 200 members per month.
- 1.1k posts per month
- 48k engagements per month
- 5 attentive moderators



FACEBOOK PAGE

- Growing by 200+ followers per month
- 15k post reach per month
- 8k post engagement per month
- 5k video views per month
- 1.2k page views per month



INSTAGRAM

- Growing by 200+ per month
- 33k post reach per month
- 116k impressions per month
- 2k profile visits per month
- 6.5k engagements per month

TWITTER

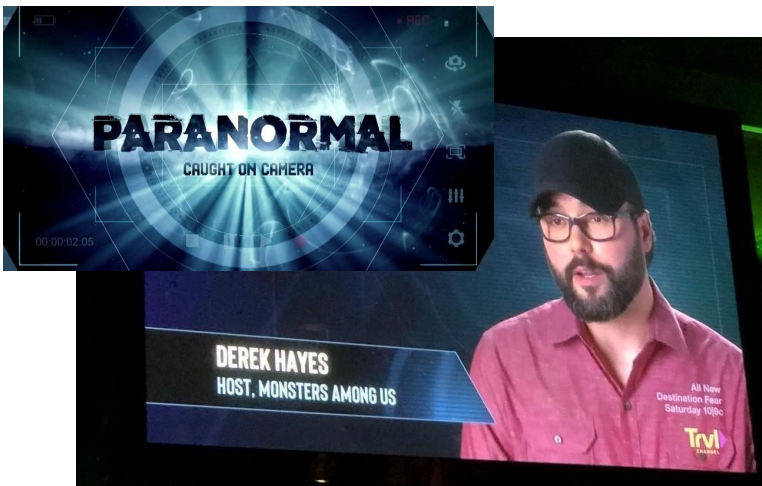
- Growing by 120+ followers per month
- 40k impressions per month
- 2k profile visits per month
- 500 engagements per month
- 200 mentions per month

FAN PHOTOS



APPEARANCES

- "Paranormal Caught On Camera" Seasons 1, 2, 3, 4 - Travel Channel
- "In Search Of Monsters" - Travel Channel
- Cryptid Con - Session Speaker - 2018 & 2019
- Alien Con - Panel Speaker - 2019
- LA Comic Con - Panel Speaker - 2019
- Guest on Various Podcasts (including but not limited to): The Untold Hour, Blurry Photos Podcast, Into The Fray, Hysteria 51, Stories With Sapphire, Hillbilly Horror Stories
- #1 podcast on Paranormality Radio's Top 25 Paranormal Podcast List, April 2021 and May 2021
- "Behind the Mic" Cover Story on Paranormality Magazine's June 2021 issue



PARANORMALITY MAGAZINE

PARANORMAL TOP 25 MAY 2021

1 1 Monsters Among Us **DEREK HAYES** **SECOND CLAMP**

THIS MONTH	LAST MONTH	PODCAST NAME	HOSTS	THIS MONTH	LAST MONTH	PODCAST NAME	HOSTS
2	5	Stories With Sapphire	Sapphire Sundale	14	7	The Confessionals	Tony Merkel
3	-	The Full Spectrum Project	Peter Harland and Brian Crane	15	-	Cryptonaut	Marc Sherr, Chris Camicelli, and Rob Morphy
4	14	PrairieLand Paranormal	Eric and Jessica	16	15	Jim Harold's Campfire	Jim Harold
5	-	Keep It Weird	Ashley and Lauren	17	-	Strange Familiars	Tiffany Reaser
6	8	3 Spooked Girls	Tara and Jessica	18	-	The Cabinet of Dr Mystery	Dr Mystery
7	-	Bellef Hole	Jeremy, Jon, and Chris	17	-	Expanded Perspectives	Kyle Phillips and Cam Hale
8	-	Paranormal XL	G.G. and Maria Mary	20	-	Conspiracy Couple	Marisa and Ethan
9	-	Project Dark Corona	David Reagan and Jason	21	-	Spooked	Olwyn Washington
10	12	Sasquatch Chronicles	Wes Gemmer	22	-	Deadtime Storiez	Barah and Stephanie
11	3	Into the Fray	Shannon Legris	23	10	Holosky	Steven and Kyle
12	-	That UFO Podcast	Andy McDrillen	24	23	Curly Conspiracies	Holly Lauermann and Brooke Sasser
13	-	Somewhere in the Skies	Ryan Sprague	25	-	Mysterious Universe	Aaron and Bergamini

A MONTHLY EVOLVING CHART DETERMINED BY YOUR PODCAST LISTNERS
VOTE FOR YOUR FAVORITE AT PARANORMALITYRADIO.COM

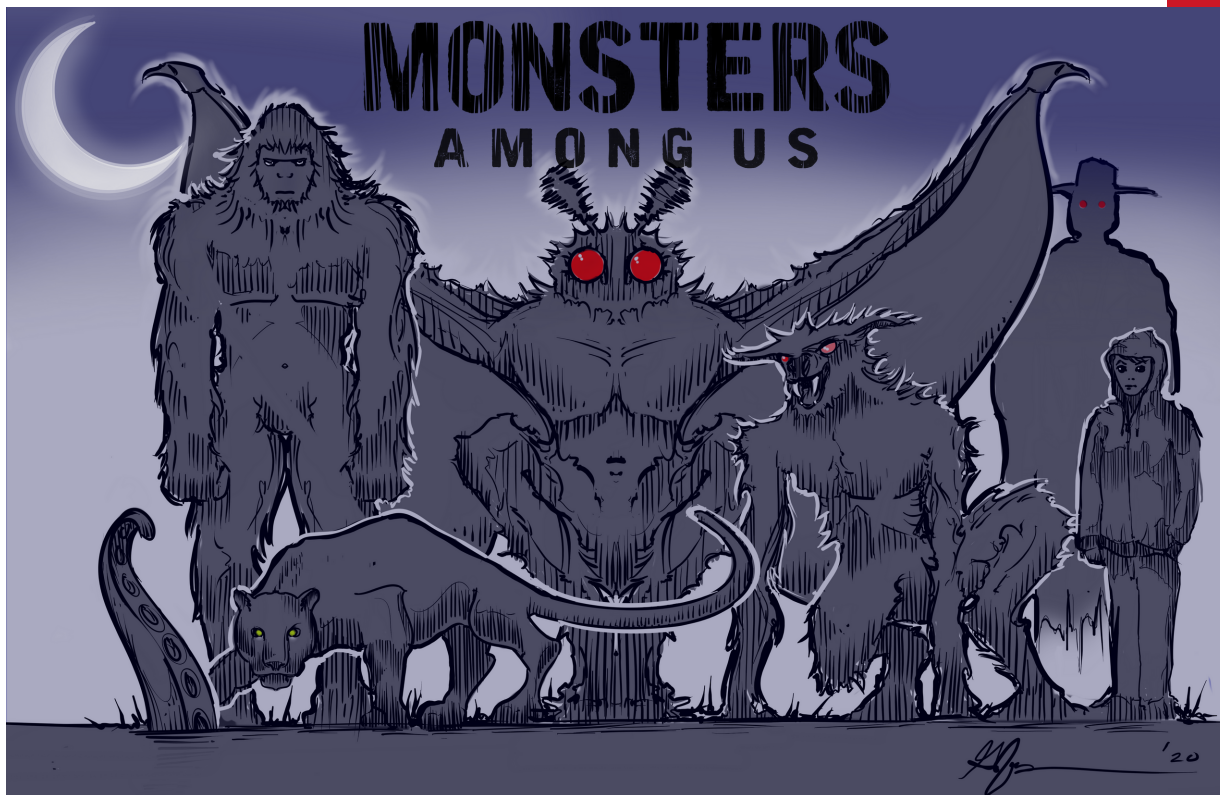


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*Advertising/sponsorship pricing available upon request.



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